



**postbank<sup>o</sup>**

'The Roundstone TV system allows advertisers to both inform and engage with customers in a very active and visually appealing way, and has proven to be much more effective than traditional POS'

Owen Lennon, Director, Roundstone TV

Latest News - ..... • RTV begin roll out to Topaz Ireland Ltd..... • Postbank roll out hits almost 50 br Thu, 07/19/2012, 5:05:11 AM

**Solutions**

- **User Friendly** – Create your vision as you want it. Manage your content from anywhere using a browser.
- **Scalable** – Start with a thousand screens or just one. We take care of the servers, security and reliability.
- **Engaging** – Create attractive content using our widgets and applications or build your own.
- **Interactive** – MoApp mobile platform lets you reach your audience like never before.

**Featured Clients**



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**Profile**



**Company Profile - Roundstone TV**

**RoundstoneTV**

Roundstone TV is a pioneer in digital signage technology, enabling real-time interactivity between mobile applications and digital display networks. RTV provides the simplest to use, most powerful and most cost-effective solution to create small or large interactive display networks.

RTV continues to create innovative ways for the world to share ideas and information. We offer a suite of software and services for creating, managing, delivering and engaging with compelling content and experiences across networks of interactive digital displays, and our solutions are accessible via the browser (Internet Explorer, Firefox or Safari).

Roundstone TV is a wholly owned limited Irish company based in Santry, Dublin 9.

Roundstone TV (RTV) is a pioneer in digital signage technology. RTV provides a system that is simple to use and at the same time is the most powerful and cost effective solution to create small or large interactive display networks. In RTV we continue to create innovative ways for all to share ideas and information. We offer a suite of software and services for creating, managing, delivering and engaging with compelling content and experiences across networks of interactive digital displays. Our solutions are accessible via all types of browsers, i.e. Internet Explorer, Firefox or Safari. The company was established almost four years ago and has already established a strong foothold in the emerging Digital Signage & Media Market. RTV is a wholly Irish owned company and operates from its headquarters in Santry, Dublin.

**Peter Smyth - CFO**

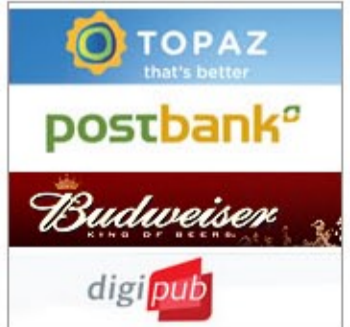


- Twenty five years in the Out of Home (OOH) advertising business
- Finance Director and then Managing Director of a billboard advertising business in Ireland
- Ten years as a Managing Director of More Group Ireland Ltd., the largest street furniture advertising company in Ireland

**News**

- The postbank announced that .....
- UK pizza chain Papa John's rolls out
- Budweiser On-Trade Brand Manager recently commented,...

**Featured Clients**





# News



## Company News & Information

RTV Latest News - ..... • RTV begin roll out to Topaz Ireland Ltd..... • Thu, 07/19/2012, 5:05:54 AM

### NetCast Installation for Topaz Ireland Ltd.



#### RTV begin roll out to Topaz Ireland Ltd.

In October of this year, Roundstone TV's narrowcasting system was selected to provide a digital display platform in newly re-vamped Topaz stores. Our platform is being used to communicate Topaz brand messaging, in-store call-to-action offers & deli menu options to their consumers on a day-part basis.

Roundstone TV is responsible for the supply & installation of LCD screens & narrowcasting units at each location as well as ongoing maintenance. In addition RTV will supply all creative content on a cyclical basis as per client brief. Following a pilot programme, RTV will roll-out to 110 Topaz locations Nationwide.

Roundstone TV is responsible for the supply & installation of LCD screens & narrowcasting units at each location as well as maintaining the operation of this new network. In addition RTV are supplying all creative content on a cyclical basis as per client brief and shortly will roll-out to over one hundred Topaz locations Nationwide.

[Click here for sample video...](#)

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### NetCast Installation for Postbank



#### Postbank roll out hits almost 50 branches

RTV's roll out of its narrowcasting system to Postbank has now reached 45 nationwide

# Solutions



## Solutions

### Versatile Roundstone TV Solutions

Roundstone TV solutions allow you to build a display network in any industry and any country. Roundstone TV's hosted services are accessible anywhere you can launch a browser. Products based on the AerChannel platform make it easy to grow from a single screen to thousands of networked screens.

#### Entertainment

Bars, health clubs and night-clubs already have many displays and engaged patrons with mobile phones in their pockets. See how Roundstone TV's digital signage solutions and wide range of mobile applications can enliven your entertainment venue.

Papa Johan's  
BOI  
Vodafone

#### Corporate

Any corporate or government/municipal establishment has a need to communicate to the public and its own employees. Accentuate your brand and engage your viewers with attractive video messaging and/or training. Allow customers and employees to opt-in to various offerings.

OPW