



GLOBAL BILLING SOLUTIONS

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Global Billing is a rapidly expanding mobile billing business, active on six continents. We have a presence in seven countries, and are connected to 28 different telecom carriers. Global Billing has access to bill around 224 million mobile phone users worldwide.



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For over eight years, Global Billing has designed, promoted and distributed a response orientated proprietary range of games of skill and chance, carried by leading newspapers and magazines. We want everyone who takes part in our competitions to thoroughly enjoy the experience and be happy with the outcome. That's why we design innovative games that are colourful, attractive and fun to play, and invest heavily in prizes that we know our players will be delighted to win. Global Billing has distributed over 250 million game cards worldwide.



Global Billing creates and manages response orientated TV campaign for premium mobile content. We create our own games and applications, along with licencing 3rd party brands.



Mobyplanet Alerts is a premium billed mobile content subscription club. Subscribers get access to exciting and interactive content, such as ringtones, games, graphics, video clips, horoscopes, quizzes and competitions. Mobyplanet has about 80,000 subscribers worldwide, who pay an average of 6 euro a week for access.



Ringaling.tv is a web based consumer entertainment portal, featuring compelling content such as ringtones, quizzes and competitions. We develop our own creative to impress and convince the end users to interact with our services and purchase our mobile content, games and competitions. We have the experience in-house to develop high performance advertisements, which transform emotion into action. Ringaling receives over 1.25 millions visits per month.



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